



FOR IMMEDIATE RELEASE

Honouring The Often Forgotten: The Children Of The Fallen

Major Expansion Makes Canada Company Scholarship Fund Largest in The Country and Includes Children of Suicide Attributed to Military Service

Toronto, Ontario June 24, 2016 Children whose parents gave their lives in the service of our country were honoured at an event in Toronto today with senior military and business leaders in attendance. The group of 13 young men and women from across the country each received a Canada Company Scholarship to support their post-secondary education.

On the occasion of the 100th Anniversary, the charity also announced a significant expansion to the scholarship program along with an additional \$500,000 in funding that will allow for the inclusion of children who have faced the death of a parent by military related suicide.

The expansion was made possible in part by \$100,000 in personal contributions from Canada Company Board of Directors, matched by generous donations from BMO, RBC, Scotiabank and TD Bank Group. These donations will increase the total funding for the Canada Company



Scholarship Fund to over \$3 Million, providing financial support and opportunity to families of our men and women in uniform.

The Canada Company Scholarship Fund was established at the height of the Afghanistan conflict in 2006 to support children of those who lost their lives in that conflict. Since the first Scholarships were awarded in 2008, the program has evolved to include children who lost parents serving elsewhere.



added **Scott Maxwell, Executive Director, Wounded Warriors Canada.**

About The Canada Company Scholarship Fund:

Established in 2006, and first awarded in 2008, the Canada Company Scholarship Fund (CCSF) was created to honour the legacy of our fallen soldiers by providing their families with opportunity in the form of post-secondary Scholarships. To date, CCSF has awarded 107 Scholarships.

Anyone interested in donating to the Canada Company Scholarship Fund can do so at:

https://torontofoundation.ca/canada_company_scholarship

A tax receipt for the full donation will be issued by The Toronto Foundation (Charitable Registration Number 13649 1875 RR0001).

About Canada Company:

Celebrating its 10th Anniversary, Canada Company is a federally registered charity founded by Canadian businessman and Honorary Colonel, Blake C. Goldring M.S.M., LL.D., CFA. Canada Company takes pride in serving our country in many ways, celebrating our Military heroes, and their families, and fostering a mutually beneficial exchange between Canada's remarkable military and our in3(d 514.66 499m [()] TJ E0U)3(d by)1(an)3()-4(bu)3(si)5(ne)3(ssm)-3(an)3()6(an)rAny

